

Threat intelligence read by the people who defend the stack

1.01M active readers / year

Daily CyberSecurity (**securityonline.info**) publishes CVE advisories, proof-of-concept analysis, malware research and threat intelligence for a technical, decision-making audience — security researchers, pentesters, SOC analysts and developers.

Reporting window — Sep 17, 2025 to Sep 17, 2026 (Google Analytics)

1.01M	1.79M	6.08M	12.6%
Active users	Page views	Engagement events	Returning readers

01 Who reads it

A high-intent technical audience that vendors reach nowhere else at this cost.

◆ The reader

Practitioners who act on what they read — patch a system, write a detection rule, brief a team, or buy a tool. Content skews to CVE/PoC advisories, malware analysis and data-leak reporting.

- Security researchers & penetration testers
- SOC analysts & incident responders
- Sysadmins & platform / DevOps engineers
- Security-focused developers

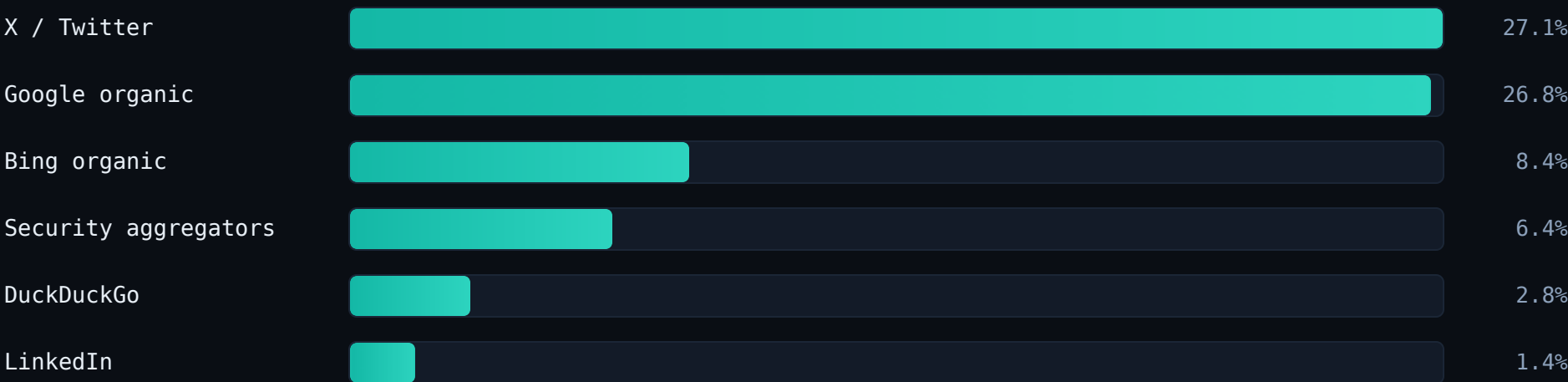
◆ Where they are

A genuinely global, Asia-strong readership concentrated in major technology and finance hubs — the regions where enterprise security spending is growing fastest.

- Singapore & Hong Kong lead the real-user cities
- Strong US presence — New York, Los Angeles, San Jose
- Japan (Tokyo/Yokohama), Shanghai, Canada
- English-language, worldwide distribution

02 How they arrive

Balanced acquisition — no single point of failure across search, social and community.



Share of referred (first-touch) traffic. Aggregators include sechub.in, freebuf.com and anquanke.com; also syndicated through Feedly, Inoreader and LinkedIn.

03 What performs

Top real-user cities			Top content sections		
01	Singapore	95,876	01	CVE Watchtower	58,543
02	Hong Kong	33,157	02	Vulnerability Reports	34,528
03	New York	14,029	03	Malware analysis	22,219
04	Shanghai	9,174	04	Data Leak coverage	18,545
05	Tokyo (Chiyoda)	8,038	05	Linux	14,499
06	Los Angeles	7,603	06	Cybercrime	13,493

Individual advisories routinely draw thousands of reads each — recent standouts include a Telegram zero-click alert, an Axios npm supply-chain compromise, a Vitest 9.8-CVSS RCE and an unpatched Log4j disclosure.

04 Ways to partner

Every placement is clearly disclosed and editorially reviewed to protect reader trust.

Sponsored post

A dedicated article on your product, research or launch, written to the site's technical standard.

indicative

from \$300 / post

Newsletter placement

Reach the owned CVE-alert audience directly, in the inbox of engaged security practitioners.

indicative

from \$25 CPM

Banner / homepage

Persistent brand presence on high-traffic advisory pages and the homepage.

indicative

from \$500 / month

Also available: product reviews, hosted webinars, dedicated eBlasts and custom threat-intelligence collaborations. Rates are starting points – ask for the current rate card.

Let's talk

Reach a million security practitioners a year who read to act. Ask for the full rate card, audience deep-dive, or a custom package for your campaign.

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Advertise with us

All figures from Google Analytics for securityonline.info, Sep 17 2025 – Sep 17 2026. Traffic totals include some automated/datacenter visits typical of technical sites; real-user cities shown exclude known datacenter locations. Placement prices are indicative starting points, not a binding rate card.